



## **Corporate Partnership Program**

### **Why Become a Corporate Partner?**

The Hospice and Palliative Nurses Foundation (HPNF), a 501(c)(3) organization, supports members of the Hospice and Palliative Nurses Association (HPNA) and certificants of the Hospice and Palliative Credentialing Center (HPCC). HPNF invites corporate partners to join us in transforming the care and culture of serious illness.

The generous support of corporate partners enables these three strategically aligned corporations to advance six core strategies:

- Ongoing evaluation and research into the educational needs of hospice and palliative professionals
- The design of programs, courses, and curriculum to advance expert care in serious illness
- Advancing research into best practices of hospice and palliative care
- The development of nursing leadership programs at the local and national levels
- Enhancing nursing competence through certification
- Ongoing research into the correlation between nursing certification and patient outcomes

By becoming a Corporate Partner, your company will align itself with over 11,000 HPNA members which includes Advanced Practice Registered Nurses (APRN), Generalist Nurses (RN), Licensed Practical/Vocational Nurses (LP/VN), and Nursing Assistants (NA). These members are organized in a network of over 50 chapters throughout the United States. Also as a Corporate Partner, you are aligning with more than 18,000 HPCC Certificants who are credentialed by the only nursing organization to offer specialty certification for each level of the nursing team (APN; RN; Pediatric RN; LP/VN; NA; as well as the Hospice Administrator).

### **Hospice and Palliative Nurses Association (HPNA)**

HPNA is the national professional nursing association, which represents the specialty of Palliative Nursing. HPNA's membership includes over 11,000 hospice and palliative nurses and other members of the interdisciplinary care team.

### **Hospice and Palliative Credentialing Center (HPCC)**

HPCC is the only national organization that offers specialty certification for all levels of the hospice and palliative care nursing team and administrators. There are over 18,000 certificants in hospice and palliative care.

### **Hospice and Palliative Nurses Foundation (HPNF)**

The Hospice and Palliative Nurses Foundation (HPNF) is a 501(c)(3) corporation. HPNF provides, grants, awards and scholarship to support the professional development of hospice and palliative nurses and other members of the team. In 2014, over 45 grants, awards and scholarships will be provided. HPNF also supports initiatives that support education, research, competence and leadership.



## **Corporate Partnership Program**

### **Corporate Partnership Membership Levels, Benefits and Fees**

#### **BENEFACTOR Annual cost \$25,000 minimum**

- First-tier priority for support of activities of Advancing Expert Care Campaign
- Invitation to meet with CEO and Board leaders to share ideas and discuss partnership opportunities and potential collaboration
- Communications with leadership on key issues
- One complimentary subscription to *Journal of Hospice and Palliative Nursing*
- Recognition on website, in annual report and in *Journal of Hospice and Palliative Nursing*
- Recognition at association events
- Receive association newsletter
- Recognition badge for your exhibitors at HPNA Clinical Practice Forum

#### **PATRON Annual cost \$10,000 minimum**

- Invitation to meet with CEO and Board leaders to share ideas and discuss partnership opportunities and potential collaboration
- Recognition on website, in annual report and in *Journal of Hospice and Palliative Nursing*
- Recognition at association events
- Receive association newsletter
- Recognition badge for your exhibitors at HPNA Clinical Practice Forum

#### **INVESTOR Annual cost \$5,000 minimum**

- Recognition on website and in annual report
- Recognition at association events
- Receive association newsletter
- Recognition badge for your exhibitors at HPNA Clinical Practice Forum